

FY26 Tuition Proposal

Leslie Brunelli, Executive Vice President for Finance and Administration & CFO Chris Jones, Assistant Vice President for Budget and Planning Saichi Oba, Vice Provost for Enrollment Management

September 19, 2024

Tuition Setting Authority

Legislature sets the cap for Undergraduate Resident rate increases

RCW 28B.15.067: *Tuition for resident undergraduates may increase by no more than* the average annual percentage growth rate in the median hourly wage for Washington for the previous fourteen years as the wage is determined by the federal bureau of labor statistics

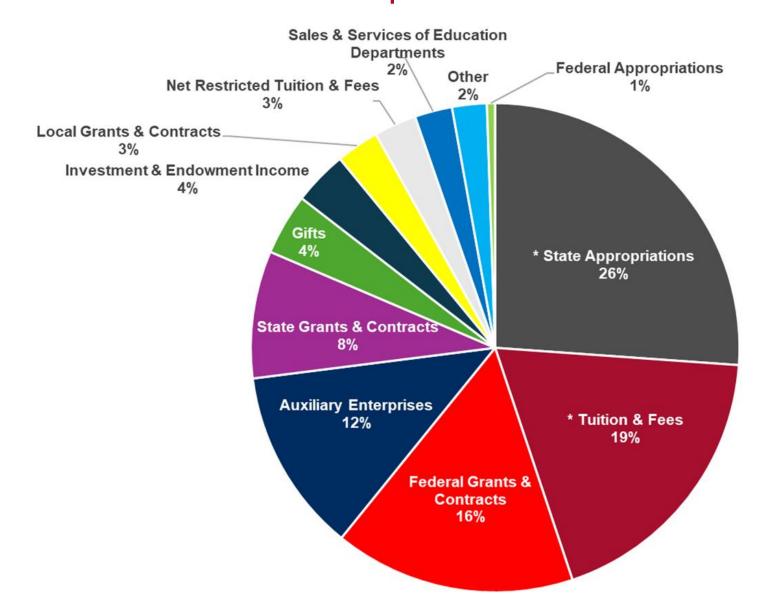
Regents can set rates for all other categories of students without limit

RCW 28B.15.067: *The governing boards of the state universities may reduce or increase full-time tuition fees for all students other than resident undergraduates*, including nonresident students, summer school students, and students in other self-supporting degree programs.

FY26 Tuition Proposal

- Tuition Context
- Student Affordability
- Enrollment Trends
- Peer Comparison
- Timeline

FY25 WSU Estimated All Funds Budget \$1.3 Billion



* Available for allocation

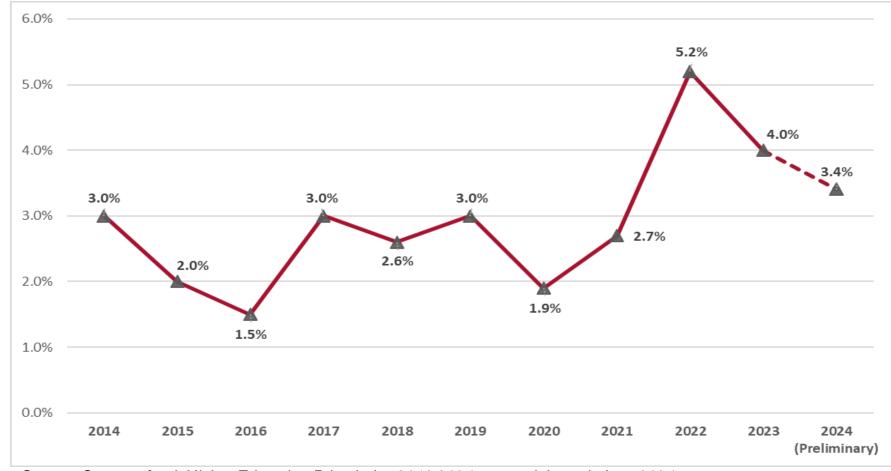
WSU Resident Undergraduate Tuition Rate Changes Compared to Maximum Allowed

Academic Year	Maximim Rate Allowed by RCW 28B.15.067	WSU Increase Approved by Board of Regents	
2017-18	2.2%	2.2%	
2018-19	2.2%	2.0%	
2019-20	2.4%	2.4%	·
2020-21	2.5%	2.5%	
2021-22	2.8%	2.5%	
2022-23	2.4%	2.4%	
2023-24	3.0%	2.5%	
2024-25	3.0%	3.0%	



Higher Education Price Index (HEPI)

CommonFund measures the HEPI based on average relative level of prices in a fixed basket of goods and services purchased by colleges and universities each year, therefore more accurate than the CPI for the higher education industry.



Source: Commonfund, Higher Education Price Index 2013-2024 reported through June 2024

The factors that impact HEPI include:

Salaries for faculty, administration, and other employees I Fringe benefits I Utilities I Supplies and materials I Miscellane ous services

Assumptions for FY26 Planning

- Modest increase in first-year & transfer students, being mindful of enrollment cliff and implementation issues with new FAFSA
- Slight decrease in overall enrollment due to continued impacts of large graduating cohorts
- Without rate increase, tuition projected to decrease \$3.2 million over projected FY24
- With rate increase of 3%, tuition projected to increase \$3 million over projected FY24



UG and GRAD Tuition Rates for AY 23-24 with Proposed Changes for AY 24-25

Annual Tuition Rates	Current	Proposed	\$ Change	% Change
Undergraduate Resident	\$10,976	TBD	TBD	TBD
Undergraduate Non-Resident	\$27,052	TBD	TBD	TBD
Undergraduate Resident Global Campus	\$10,976	TBD	TBD	TBD
Undergraduate Non-Resident Global Campus	\$12,280	TBD	TBD	TBD
Graduate Resident	\$12,675	TBD	TBD	TBD
Graduate Non-Resident	\$27,842	TBD	TBD	TBD
Graduate Resident Global Campus	\$12,675	TBD	TBD	TBD
Graduate Non-Resident Global Campus	\$12,675	TBD	TBD	TBD

3% increase recommendation is based on expected undergraduate resident rate cap to be announced by Oct.1st

Rates shown are full-time annual rates for students enrolled in between 10-18 credits



Student Affordability





Washington College Grant (WCD), College Bound & Bridge Grant

- Generous WCG grant for WA residents with financial need
- Full and Part time awards (\$11,887 to \$1,189)
- College Bound Students receive an additional \$500 award
- WCG grant eligible students not receiving College Bound who are at the 65% MFI (Median Family Income), receive an additional Bridge Grant



Outcomes of Affordability Efforts

- Resident Undergraduate Tuition rates are only \$483 more today than 10 years ago (4% higher).
- Resident undergraduates who pay no tuition has improved from 31% in 2014 to 34% in 2023.
- Resident undergraduates who pay full tuition has fallen from 42% in 2014 to 35% in 2023.
- Resident undergraduates graduating with no loan debt jumped from 39.6% in 2014 to 51.3% in 2023.



Outcomes of Affordability Efforts

Full impact of the Washington College Grant has not been experienced:

- Eligible student from a family of four with income of \$78,500 or less per year would get a full award of \$11,887.
- As an example, public college tuition would likely be free for a family with three children and a single parent earning \$37.50 per hour.
- For middle-income families, grant amounts are lower. Yet even someone from a family of four earning up to \$120,500 per year can get some money to help pay for college.



WSU Outreach for FAFSA/WAFSA

- Campaigns for *both* prospective/new Cougs and current Cougs.
- Communications written, electronic throughout the cycle.
- Virtual events and in person events to help students and families complete the FAFSA/WAFSA (<u>https://financialaid.wsu.edu/event-registration-and-requests/</u>)
- SFS (Student Financial Services) has a dedicated Communication Center to assist students and parents with a variety of questions about financial aid and scholarships.



WSU Outreach for FAFSA/WAFSA

- Workshops/events at high schools and on WSU campuses to help students complete the FAFSA/WAFSA.
- SFS participates in Visitation and Recruitment Events, assisting students and parents with financial aid & scholarship questions.
- SFS has an appointment scheduler for students to meet in person or virtually to assist with any financial aid and scholarship questions, including Spanish assistance option.



• SFS has a dedicated Spanish section on their website.

FAFSA Delay

•Financial Aid Offers delayed by 3 months, typically we send offers by the end of February; this year we were not able to send until early May.

•5.5% decrease in FAFSA's received.

•Students deciding to stop out or hold off on attending due to the uncertainty of what they would be eligible for.

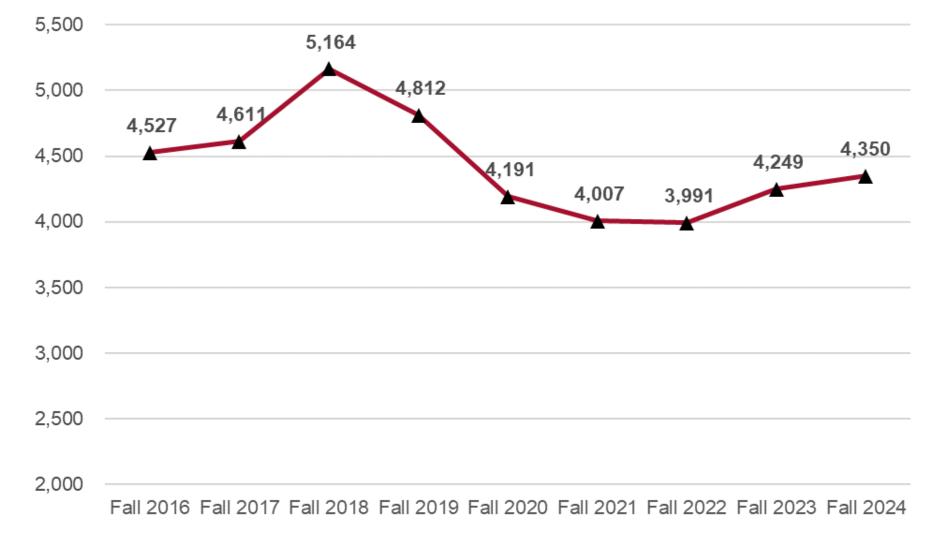
•Continuing issues with ED processing and some students still are not packaged with financial aid.



Enrollment Trends



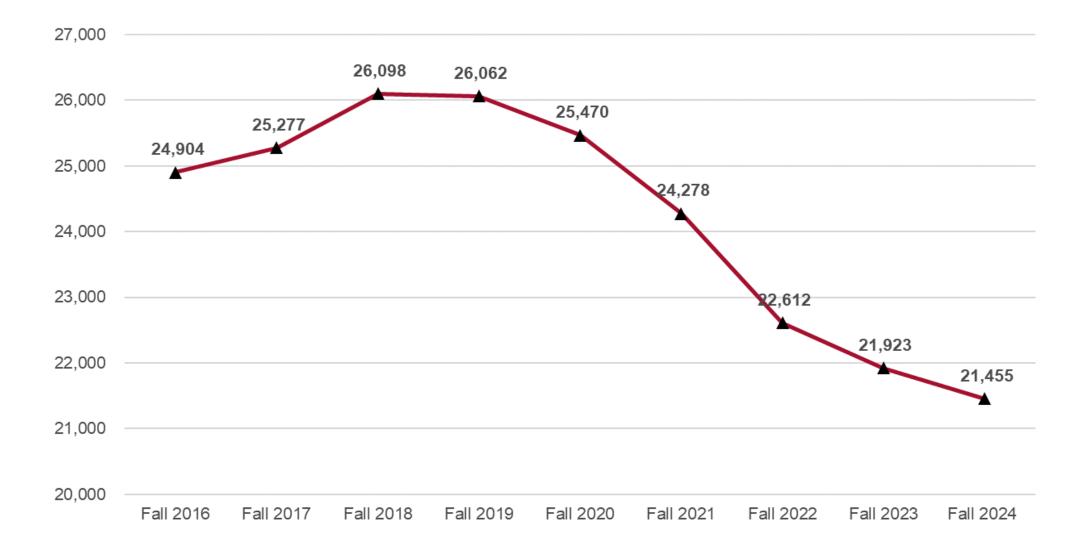
First Time First Year Enrollment as of Fall Census



**updated to headcount per spreadsheet provided by OSPA



Total Undergraduate Headcount as of Fall Census





Undergraduate Enrollment Trends

- State-wide enrollment at public baccalaureate institutions was down 6.2% between fall 2020 and fall 2023.
 Washington State University was down 13.9% during the same time.
- WSU has seen a decrease in enrollment at all campuses, except the Global Campus, which had an increase in enrollment of 9.8% between fall 2020 and fall 2023.



Tuition Rate Change History

AY	Resident Undergraduate	Non-Resident Undergraduate	Non-Resident Undergraduate Online	Resident Graduate	Non-Resident Graduate	Graduate Online
2010-11	14.0%	5.3%	14.0%	5.0%	5.0%	5.0%
2011-12	16.0%	8.0%	16.0%	16.0%	8.0%	16.0%
2012-13	16.0%	16.0%	0.0%	16.0%	8.0%	0.0%
2013-14	0.0%	0.0%	-22.6%	0.0%	0.0%	-22.7%
2014-15	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
2015-16	-5.0%	0.0%	0.0%	0.0%	0.0%	0.0%
2016-17	-10.0%	0.0%	0.0%	0.0%	0.0%	0.0%
2017-18	2.2%	0.0%	0.0%	0.0%	0.0%	0.0%
2018-19	2.0%	0.0%	0.0%	0.0%	0.0%	0.0%
2019-20	2.4%	2.4%	2.4%	2.4%	2.4%	2.4%
2020-21	2.5%	2.5%	2.5%	2.5%	2.5%	2.5%
2021-22	2.5%	2.5%	2.5%	2.5%	2.5%	2.5%
2022-23	2.5%	2.5%	2.5%	2.5%	2.5%	2.5%
2023-24	2.5%	2.5%	2.5%	2.5%	2.5%	2.5%
2024-25	3.0%	3.0%	3.0%	3.0%	3.0%	3.0%

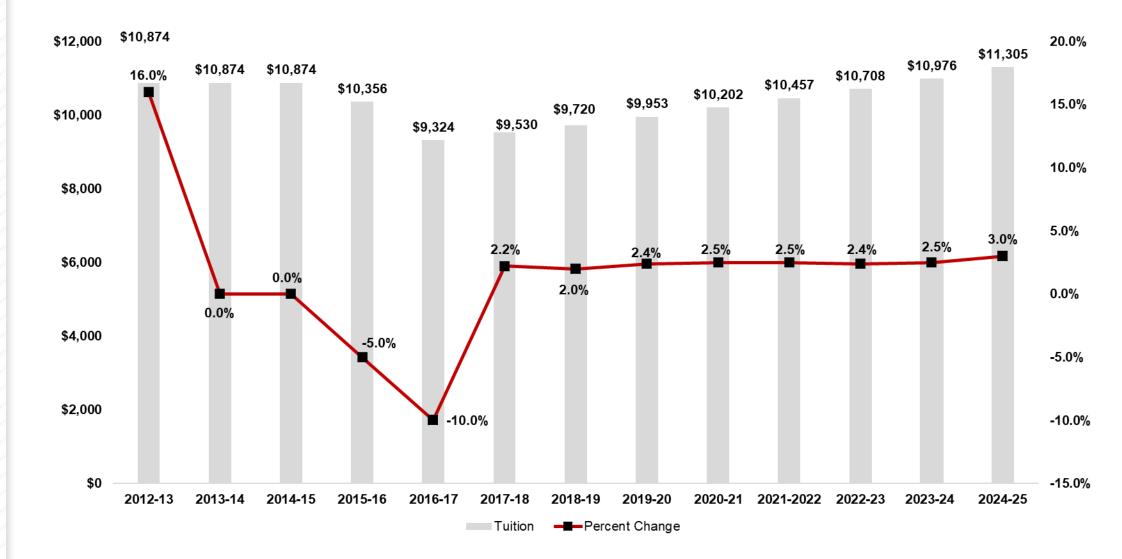


Tuition Rate History

AY	Resident Undergraduate	Non-Resident Undergraduate	Non-Resident Undergraduate Online	Resident Graduate	Non-Resident Graduate	Graduate Online
2010-11	\$8,080	\$19,122	\$12,118	\$8,340	\$21,138	\$12,512
2011-12	\$9,374	\$20,652	\$14,058	\$9,676	\$22,830	\$14,514
2012-13	\$10,874	\$23,956	\$14,058	\$11,224	\$24,656	\$14,514
2013-14	\$10,874	\$23,956	\$10,874	\$11,224	\$24,656	\$11,224
2014-15	\$10,874	\$23,956	\$10,874	\$11,224	\$24,656	\$11,224
2015-16	\$10,356	\$23,956	\$10,874	\$11,224	\$24,656	\$11,224
2016-17	\$9,324	\$23,956	\$10,874	\$11,224	\$24,656	\$11,224
2017-18	\$9,530	\$23,956	\$10,874	\$11,224	\$24,656	\$11,224
2018-19	\$9,720	\$23,956	\$10,874	\$11,224	\$24,656	\$11,224
2019-20	\$9,953	\$24,531	\$11,135	\$11,493	\$25,248	\$11,493
2020-21	\$10,202	\$25,145	\$11,414	\$11,781	\$25,879	\$11,781
2021-22	\$10,457	\$25,773	\$11,699	\$12,076	\$26,526	\$12,076
2022-23	\$10,708	\$26,392	\$11,980	\$12,366	\$27,163	\$12,366
2023-24	\$10,976	\$27,052	\$12,280	\$12,675	\$27,842	\$12,675
2024-25	\$11,305	\$27,864	\$12,648	\$13,055	\$28,677	\$13,055



Resident Undergrad Rates Academic Years 2012/13 – 2024/25





Peer Comparison





Peer Comparisons Resident Undergraduate Tuition & Fees (shown lowest to highest)

Strategic Plan Peers				
Name	AY 2024-2025			
Name	Resident Undergrad			
North Carolina State U	\$8,986			
Purdue U	\$9,992			
Mississippi State U	\$10,052			
U of Nebraska - Lincoln	\$10,434			
lowa State U	\$10,787			
U of Georgia	\$11,440			
U of Maryland - College Park	\$11,808			
Louisiana State U	\$11,954			
Colorado State U	\$13,239			
Washington State U	\$13,391			
U of Tennessee - Knoxville	\$13,812			
U of Missouri - Columbia	\$14,122			
Oregon State U*	\$14,535			
Virginia Tech	\$15,948			

*Varies by credits and matriculation date



State of Washington Peers Resident Undergraduate Tuition & Fees (shown lowest to highest)

School	AY 2024-2025	
Eastern Washington U	\$8,586	
Evergreen College	\$8,988	
Central Washington U	\$9,417	
Western Washington U	\$9,582	
UW	\$12,973	
WSU	\$13,391	



Resident Undergraduate Tuition and Fees Split: UW and WSU

	Tuition	Mandatory Fees	Total
University of Washington	\$11,869	\$1,104	\$12,973
Washington State University	\$11,305	\$2,086	\$13,391





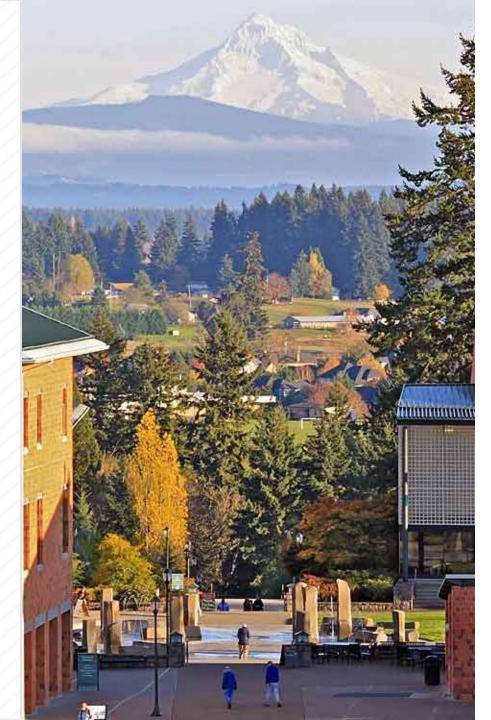






Next Steps – Tuition Rates

- Rate increase proposals to be vetted with students and feedback gathered and provided to Regents prior to adoption of rates
- November 2024 Action Item on tuition rates considered by the Board
- November 2024 Future Action Item on tuition rates for the Elson S. Floyd College of Medicine and others
- January 2025 Action Item on tuition rates for Elson S. Floyd College of Medicine and others



Next Steps – Student Fees

January 2025

- Housing & Dining Rates Future Action
- Student Tech Fee Future Action

March 2025

- Housing & Dining Action Item
- Student Tech Fee Action Item
- Student Services & Activities Future Action

April 2025

• Student Services & Activities – Action Item